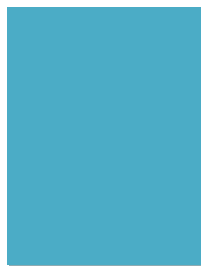




# Swim Meet Advertising

## Full Page Ad

Ad specs:  
6.00 x 8.00"



### Cost:

\$400 full season  
\$100 one-time ad

## Half Page Ad

Ad specs:  
6.00 x 3.50"



\$300 full season  
\$75 one-time ad

## Quarter Page Ad

Ad specs:  
2.75 x 3.50"



\$250 full season  
\$50 one-time ad

## Business Card Ad

Ad specs:  
3.5 x 2.00"



\$100 full season (no scoreboard advertising)  
\$200 full season (with scoreboard advertising)  
\$25 one-time ad

## Scoreboard Advertising

included in full season subscriptions

Thank you for advertising with the Region of Waterloo Swim Club (ROW). Swim meet programs are printed in black and white. To ensure placement, ad material must be received a minimum of 10 days prior to the ROW home swim meets. A schedule of ROW hosted swim meets will be available at the beginning of each season (end of September). Acceptable file formats include .pdf, .jpg, .gif, .doc or .ppt.

ROW Sponsorships include swim meet program and WLU scoreboard advertising for all short and long course ROW hosted meets as follows:

Title – full page      Platinum – half page  
Gold – half page      Silver – quarter page or business card

For ad submission or additional information -- Please contact or send your completed advertisement to Gary Shearer at [advertising@rowswimming.ca](mailto:advertising@rowswimming.ca) or call 519-241-0795



# Swim Meet Advertising

